

WXIX

**ORDER**Flight Dates 11/01/12-11/06/12

Contract / Revision      **843874 /**  
Original Date / Revision  
 10/31/12    10/31/12  
Advertiser **Obama, Barack/D-President**

Agency    **Greer Margolis Mitchell & B**  
Buying Contact  
**1010 Wisconsin Ave NW**  
**Suite 800**  
**Washington, DC 20007**

Primary Account Executive  
 Aaron Ashe

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| Aaron Ashe        | 100%   |            |          |

Product  
**OBAMA ADD :60S**  
Agency Com    15%  
Billing Contact  
**1010 Wisconsin Ave NW**  
**Suite 800**  
**Washington, DC 20007**

Sales Office    T-DC  
Sales Region   National  
Agency Ref

Order Sep      00:00:00

Estimate #      **2310**  
Alt Order #     **06400676**

Billing Type     Cash  
Order Type     Political  
Billing Cycle    EOM/EOC  
Billing Calendar BROADCAST

Demographic    A35+  
Rev Codes       Agency    Political    Pol-Candic  
Product Codes PL565  
Priority            P 1  
Advertiser Ref

Order Share %      Market Value

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| EXIX              | %          |        |
| WBQC              | %          |        |
| WCET              | %          |        |
| WCPO              | %          |        |
| WCVN              | %          |        |
| WKON              | %          |        |
| WKRC              | %          |        |
| WLWT              | %          |        |
| WPTO              | %          |        |
| WSTR              | %          |        |

**Order Totals****Billing Plan**

| Month         | # of Spots | Net Amount         | Gross Amount       | Rating      | Start Date | End Date | # Spots | Net Amount  | Gross Amount |
|---------------|------------|--------------------|--------------------|-------------|------------|----------|---------|-------------|--------------|
| November 2012 | 15         | \$17,000.00        | \$20,000.00        | 0.00        | 10/29/12   | 11/05/12 | 15      | \$17,000.00 | \$20,000.00  |
| <b>Totals</b> | <b>15</b>  | <b>\$17,000.00</b> | <b>\$20,000.00</b> | <b>0.00</b> |            |          |         |             |              |

| Ln  | Ch   | Start             | End             | Inventory Code                         | Break | Start/End Time    | Days    | Len         | Spots | Rate          | Pri | Rtg  | Type | <u>Totals</u><br>Spots    Amount |            |
|-----|------|-------------------|-----------------|--|-------|-------------------|---------|-------------|-------|---------------|-----|------|------|----------------------------------|------------|
| E 1 | WXIX | 11/01/12          | 11/02/12        | Late News M-F<br>Late News M-F         | Comm  | 10-11P            | ---TF-- | 1:00        | 2     | \$2,800.00    | P 1 | 0.00 | NM   | 2                                | \$5,600.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |      |                                  |            |
|     |      | Week: 10/29/12    | 11/04/12        | ---TF--                                |       | 2                 |         | \$2,800.00  |       | 0.00          |     |      |      |                                  |            |
| E 2 | WXIX | 11/01/12          | 11/02/12        | News @ 9a<br>NEWS @ 9A                 | Comm  | 9-10A             | ---TF-- | 1:00        | 2     | \$900.00      | P 1 | 0.00 | NM   | 2                                | \$1,800.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |      |                                  |            |
|     |      | Week: 10/29/12    | 11/04/12        | ---TF--                                |       | 2                 |         | \$900.00    |       | 0.00          |     |      |      |                                  |            |
| E 3 | WXIX | 11/01/12          | 11/02/12        | News Extra 10-11A<br>News Extra 10-11A | Comm  | M-F 10-11A        | ---TF-- | 1:00        | 2     | \$900.00      | P 1 | 0.00 | NM   | 2                                | \$1,800.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                        |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |      |                                  |            |
|     |      | Week: 10/29/12    | 11/04/12        | ---TF--                                |       | 2                 |         | \$900.00    |       | 0.00          |     |      |      |                                  |            |

Contract / Revision **843874** Flight Dates **11/01/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/31/12/ 10/31/12

Order Sep 00:00:00

Advertiser **Obama, Barack/D-Presiden** Product **OBAMA ADD :60S**Estimate # **2310**

|        |      |                   |                 |                                  |       |                |         |      |                   |             |     |               |      | Totals |             |
|--------|------|-------------------|-----------------|----------------------------------|-------|----------------|---------|------|-------------------|-------------|-----|---------------|------|--------|-------------|
| Ln     | Ch   | Start             | End             | Inventory Code                   | Break | Start/End Time | Days    | Len  | Spots             | Rate        | Pri | Rtg           | Type | Spots  | Amount      |
| E 4    | WXIX | 11/03/12          | 11/03/12        | News 8-10A Sat<br>News 8-10A Sat | Comm  | 8-10A Sa       | -----2- | 1:00 | 2                 | \$800.00    | P 1 | 0.00          | NM   | 2      | \$1,600.00  |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                  |       |                |         |      | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week:  |      | 10/29/12          | 11/04/12        | -----2-                          |       |                |         |      | 2                 | \$800.00    |     | 0.00          |      |        |             |
| E 5    | WXIX | 11/04/12          | 11/04/12        | News 8-10A Sun<br>News 8-10A Sun | Comm  | 8-10A Sun      | -----2  | 1:00 | 2                 | \$800.00    | P 1 | 0.00          | NM   | 2      | \$1,600.00  |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                  |       |                |         |      | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week:  |      | 10/29/12          | 11/04/12        | -----2                           |       |                |         |      | 2                 | \$800.00    |     | 0.00          |      |        |             |
| E 6    | WXIX | 11/05/12          | 11/05/12        | News @ 6a<br>News @ 6am          | Comm  | 6a-7a          | 1-----  | 1:00 | 1                 | \$1,200.00  | P 1 | 0.00          | NM   | 1      | \$1,200.00  |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                  |       |                |         |      | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week:  |      | 11/05/12          | 11/11/12        | 1-----                           |       |                |         |      | 1                 | \$1,200.00  |     | 0.00          |      |        |             |
| E 7    | WXIX | 11/05/12          | 11/05/12        | News @ 7a<br>News @ 7am          | Comm  | 7a-9a          | 1-----  | 1:00 | 1                 | \$1,200.00  | P 1 | 0.00          | NM   | 1      | \$1,200.00  |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                  |       |                |         |      | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week:  |      | 11/05/12          | 11/11/12        | 1-----                           |       |                |         |      | 1                 | \$1,200.00  |     | 0.00          |      |        |             |
| E 8    | WXIX | 11/05/12          | 11/05/12        | News @ 9a<br>NEWS @ 9A           | Comm  | 9-10A          | 1-----  | 1:00 | 1                 | \$900.00    | P 1 | 0.00          | NM   | 1      | \$900.00    |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                  |       |                |         |      | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week:  |      | 11/05/12          | 11/11/12        | 1-----                           |       |                |         |      | 1                 | \$900.00    |     | 0.00          |      |        |             |
| E 9    | WXIX | 11/05/12          | 11/05/12        | Jeopardy 6P<br>JEOPARDY          | Comm  | 6-630P         | 1-----  | 1:00 | 1                 | \$1,500.00  | P 1 | 0.00          | NM   | 1      | \$1,500.00  |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                  |       |                |         |      | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week:  |      | 11/05/12          | 11/11/12        | 1-----                           |       |                |         |      | 1                 | \$1,500.00  |     | 0.00          |      |        |             |
| E 10   | WXIX | 11/05/12          | 11/05/12        | Late News M-F<br>Late News M-F   | Comm  | 10-11P         | 1-----  | 1:00 | 1                 | \$2,800.00  | P 1 | 0.00          | NM   | 1      | \$2,800.00  |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                  |       |                |         |      | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week:  |      | 11/05/12          | 11/11/12        | 1-----                           |       |                |         |      | 1                 | \$2,800.00  |     | 0.00          |      |        |             |
| Totals |      |                   |                 |                                  |       |                |         |      |                   |             |     |               |      | 15     | \$20,000.00 |